



# **debian-community.org “launch”**



# Outline

- some bits about me
- inspiration & basic idea
- email, planets, t-shirts
- goals, i18n, simple code of conduct
- debian endorsement, design
- status, timeline
- feedback, discussion



# Some debian bits about me

- running Debian stable as primary OS since 1996
- FAI (fully automatic installation)
- Debian-edu member, powerpc porter, ftpmaster
- Debian-QA / piuparts
- DebConf organizer, founded the DebConf video-team in 2005
- at DebConf3+4 I had no desire to become a DD
- Debian Developer since march 2007
- registered debian-community.org on Jan 22<sup>nd</sup> '07



# Some more about me

- I'm too busy, I suck^wneed help with [debian-community.org](http://debian-community.org)



# Inspiration

- How many of you are DDs (or are in NM)?
- Or rather, how many are neither DDs nor in NM?
- Nor want to become DDs?



# Inspiration

- two talks at LCA 2007:
  - “how to herd cats” by Jono Bacon
  - “passionate users” by Kathy Sierra
    - *levels, horses, passion*
- closely following Debian since quite some time: the idea Debian has nothing in between Developers and “plain” users is not new



# Basic idea

- email addresses
- planets
- t-shirts
- i18n of webpage, planets and our work
- others goals
- easy rules, but rules
- DDs are welcome, but the target audience are the other 99,9% of the Debian community



# Email addresses

- `your_name@debian-community.org`
  - fancier than `your_name@community.debian.net`
- sysadmin help very welcome :-)





# Planets

- [planet.debian.org](http://planet.debian.org) is for DDs and those in NM only
- [planet.d-c.org](http://planet.d-c.org) will be open for “everyone”
- [planet.CC.d-c.org](http://planet.CC.d-c.org) as well



# T-Shirts



picture by  
Daniele Muscetta,  
thanks!

- everybody loves t-shirts :-)
- support, advertisement, attachment to and identification with the project

# localisation (l10n)

- universal project? -> localized project
- english is hard or impossible to understand and express oneself for most of the population
- webpage (wiki) should be localized, planets should be localized, t-shirts too and the work as well
- how to keep translations in sync? and which? !all?
- volunteers for l10n-team coordinators wanted!



# more goals ?!

- debian-community.org should not end in itself
  - emails, planet and/or t-shirts are appealing to many
  - but I don't think that's enough in the long term
- good goals are realistic and achievable
- if they are measurable, even better
- ideas:
  - polish stable (document bugs and workarounds)
  - improve documentation
  - video tutorials



# Means to achieve the goals

- [wiki.debian-community.org](http://wiki.debian-community.org) – to not “mess up” with [wiki.debian.org](http://wiki.debian.org)
- i18n is important...
- do you have other good ideas?



# More inspiration

- How many of you have been annoyed by flamewars in Debian in the last month?
- ...in the last half year?
- ...since using Debian?
  
- In RL the basics are very simple: if you smile at someone, he or she will smile back. Try it :-)
- This also works on the net



# Very simple code of conduct

- be nice
- respect others
- only use the email address for debian-related matters
- “3 strikes and you're out!”
- not even sure about the third one
- not sure how to exactly handle the fourth one, but this needs to be defined (rather sooner than later)



# Official Debian endorsement

- not now, but certainly appreciated and “planed” :-)
- first, it should be up and running...



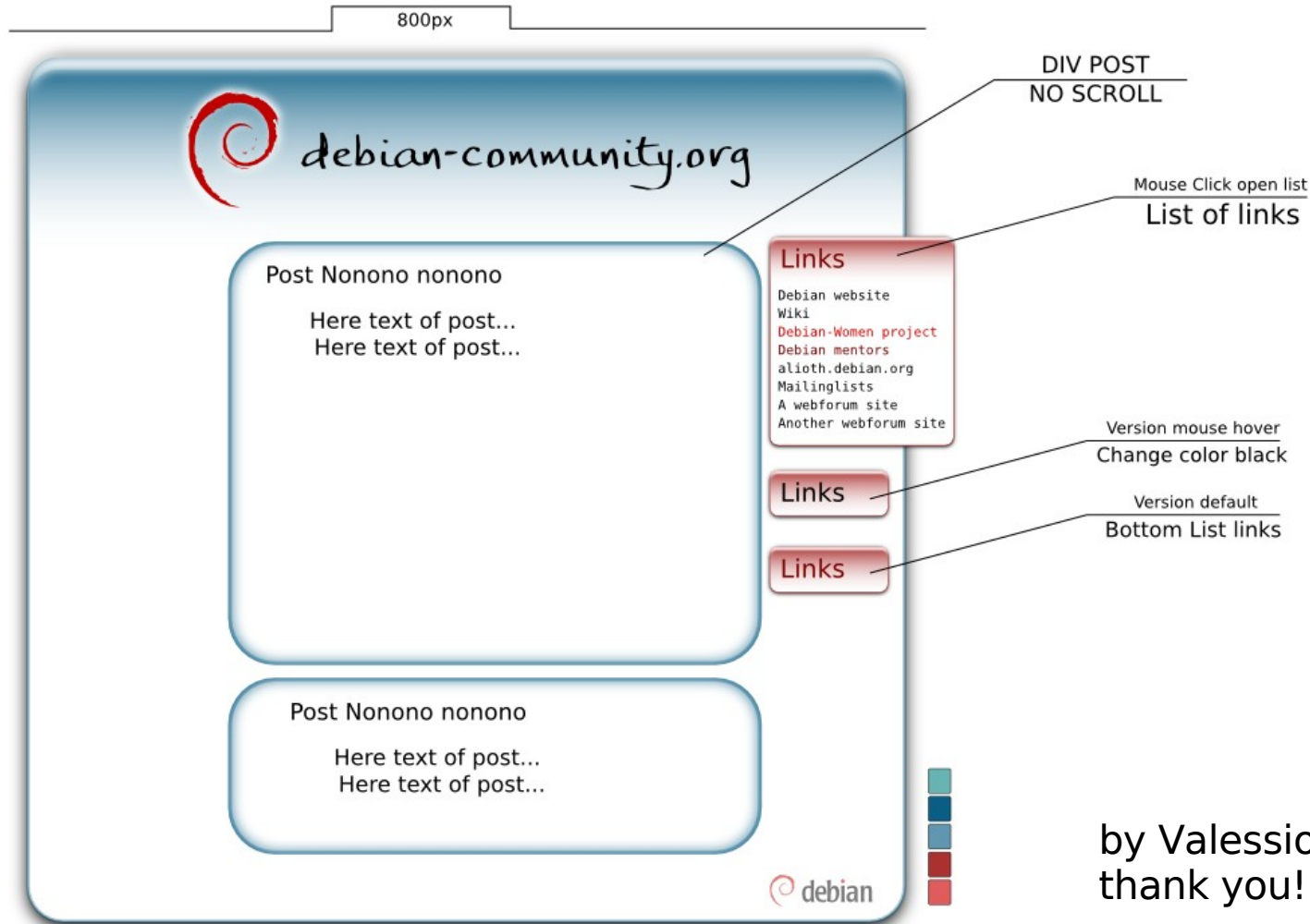


# Official Debian endorsement

- not now, but certainly appreciated and “planned” :-)
- right now, I want to get it going
- That's why I focused on design first ;-)



# Design proposal 1



# Design proposal 2



also by Valessio Brito,  
many thanks!



# Design proposal 3



The screenshot shows the Debian-Community.org website. At the top left is the Debian logo (a red swirl) and the text "debian-Community.org". To the right of the logo is a navigation menu with links: "Home - Community World - Planets - Contributions - Links - Contact". Below the navigation is a section titled "About" in red. The text in the "About" section reads: "Debian-Community.org is an effort to give something back to the community that has a great share in making debian the universal OS that it is. Many people contribute to Debian: obviously the developers and package maintainers, but also translators and artists and everybody who files bugs or helps someone else on a mailinglist. If you want to be part of the debian-community, but dont want to become a developer or maintainer, debian so far didn't offer you much in reward. So this (still somewhat whacky :) idea was born, to offer a nice email-address to anybody who wants it and to setup planet(s), who aggregate more than just the developers and wannabe-developers. And, of course, we want to promote ("sell") t-shirts, because everybody loves t-shirts and they are an excellent way to show about what you care! But this should". Below this text is a section titled "3 rules (for using the emailaddress and planets):". At the bottom right of the page is a logo that says "LoveDebian" with the Debian swirl logo. At the bottom left of the page is the text "All rights reserved the Debian coop".

**About**

**Debian-Community.org** is an effort to give something back to the community that has a great share in making debian the universal OS that it is. Many people contribute to Debian: obviously the developers and package maintainers, but also translators and artists and everybody who files bugs or helps someone else on a mailinglist. If you want to be part of the debian-community, but dont want to become a developer or maintainer, debian so far didn't offer you much in reward.

So this (still somewhat whacky :) idea was born, to offer a nice email-address to anybody who wants it and to setup planet(s), who aggregate more than just the developers and wannabe-developers. And, of course, we want to promote ("sell") t-shirts, because everybody loves t-shirts and they are an excellent way to show about what you care! But this should

**3 rules (for using the emailaddress and planets):**

All rights reserved the Debian coop

LoveDebian  
FOA6D6D1SM



again by Valessio,  
thanks a lot! :-)

# ~~Design poll~~

- ~~Who prefers~~
  - ~~design proposal 1~~
  - ~~design proposal 2~~
  - ~~design proposal 3~~
- bikeshed.debian-community.org



# Status & timeline

- domain registered, machine & hosting resolved
- alioth project: d-community, svn in use, commits and discuss mailinglist set up, #debian-community
- ikiwiki setup in bikeshed.d-c.org needs to be finished, local svn
- i'm to busy, I suck :( ^w^w^w need help
- then set up mail
- then set up planets
- ...and let the fun begin



# Status & How you can help

- join IRC and prod me
- ikiwiki tuning
- apply layouts
- work on content



# Thank you!

- for your time today and your work on Debian!
- Questions ?
- Remarks? Suggestions?
- Who wants to join?
- I'm very happy about feedback!

I'm h01ger on IRC or <mailto:holger@debian.org>

