Outline

- some bits about me & my inspiration for this
- basic ideas: email, planets, t-shirts
- more goals, i18n
- simple code of conduct
- debian endorsement
- status, timeline
- feedback, discussion
Inspiration

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Inspiration

- How many of you are DDs (or are in NM)?
- Or rather, how many are neither DDs nor in NM?
- Nor want to become DDs?
- DDs are only a fraction of Debian (e.g. the BTS lists >50000 email addresses for submitters)
Some debian bits about me

- running Debian stable as primary OS since 1996
- FAI (fully automatic installation)
- Debian-edu member, powerpc porter, ftpmaster
- Debian-QA / piuparts
- DebConf organizer, founded the DebConf video-team in 2005
- at DebConf3+4 I had no desire to become a DD
- registered debian-community.org on Jan 22\textsuperscript{nd} '07
- Debian Developer since march 2007
Some more about me

- I'm too busy, I suck^wneeed help with debian-community.org:
- I don't want to maintain the software running there alone
- I can't write all the content there alone :-(

[Image: debian-Community.org]
Inspiration

- two talks at LCA 2007, linked on http://layer-acht.org/blog/debian/#1-83
  - “how to herd cats” by Jono Bacon
    - Ubuntu cares a lot about building community and supporting local communities
  - “passionate users” by Kathy Sierra
    - horses & martial arts belts, computer game levels
    - passion, motivation, flow
    - friendly java webforum
Inspiration

- I've been closely following Debian for quite some time: the idea Debian has nothing in between Developers and “plain” users is not new
- the DM (debian maintainers) idea only addresses some technical people and it's also a “high-level entry point”
- many great projects but no single user entry point
Basic ideas

- define what d-c.org should provide
- define what d-c.org should not provide
- easy rules, but rules
- DDs are welcome, but the target audience is the other 99.9% of the Debian community
Reinventing the wheel. Not.

-debian-community already exists, in fact, many debian-communities exist.
- and that's good :) 
- so what is debian-community.org about?
Email addresses

- your_name@debian-community.org
  - fancier than your_name@community.debian.net

- should be quite easy to get (not too easy though)
- disabled after 12 months without contributions
- must only be used for debian-related matters
Email addresses continued

- the exact howto needs to be defined soon, more and more people want an address
- karma points? 3 bugs filed? 2 fixed?
- is email a higher level than being on planet.d-c?
- who tracks this? the members of the community?!
Planets

- planet.debian.org is for DDs and those in NM only
- planet.d-c.org will be open for “everyone” who wants to share their work and fun with Debian
- planet.CC.d-c.org as well
T-Shirts

- everybody loves t-shirts :-) 
- support, advertisement, attachment to and identification with the project
- DebianArt.org

picture by Daniele Muscetta, thanks!
localisation (l10n)

• universal project? -> localized project
• english is hard or impossible to understand and express oneself for most of the population
• webpage (wiki) should be localized, planets should be localized, t-shirts too and the work as well
• how to keep translations in sync? and which? !all?
  – use ikiwiki like debian-www cvs
• volunteers for l10n-team coordinators wanted!
• ambassadors? (another level :-) 
• welcome existing communities
We should reinvent *some* more wheels...

- debian-community.org should not end in itself
  - emails, planet and/or t-shirts are appealing to many
  - but I don't think that's enough in the long term
  - but don't reinvent wheels
- good goals are achievable and measurable
- ideas:
  - polish stable (document bugs and workarounds)
  - improve documentation
  - video tutorials
Means to achieve the goals

- wiki.debian-community.org – to not “mess up” with wiki.debian.org
  - explicitly work under /etch/ and later restart with /lenny/ and so on
  - collect links to other newbie-friendly sources in a structured way
  - hardware support
- other ideas?
More inspiration

- How many of you have been annoyed by flamewars, lost motivation and/or did less for Debian in the last month?
More inspiration

• How many of you have been annoyed by flamewars, lost motivation and/or did less for Debian in the last month?
• ...in the last half year?
More inspiration

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- ...since using Debian?
More inspiration

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  • ...in the last half year?
  • ...since using Debian?

• In RL the basics are very simple: if you smile at someone, he or she will smile back. Try it :-) 

• This also works on the net
Very simple code of conduct

- be nice, respect others
Very simple code of conduct

• be nice, respect others
Very simple code of conduct

- be nice, respect others
- “3 strikes and you're out!”
- something (un-)like that...
  - not sure how to exactly handle that, but this needs to be defined (sooner rather than later)
  - first set it up and define “positive processes”
  - this is difficult, but IMO needed / very helpful
Official Debian endorsement

- not now, but certainly appreciated and “planed” :-) 
- but first, it should be up and running...
Design poll

- Who prefers
  - design proposal 1
  - design proposal 2
  - design proposal 3

- I have nothing against new design polls later.. :)”

- who does the work, (for details) decides what and how

- bikeshed.debian-community.org

- system administration with FAI, config in svn on alioth

Design by Valessio Brito, thank you!
Status & timeline

- domain registered, machine & hosting resolved
- alioth project: d-community, svn in use, commits and discuss mailinglist set up, #debian-community
- ikiwiki setup in bikeshed.d-c.org is now finished thanks to Joey Hess, but uses local svn
- i'm too busy, please help
- set up mail
- then set up planets
- ...and let the fun begin
Status & How you can help

- join #debian-community on IRC and prod me
- become alioth project member
- apply layouts
- work on content
- setup mail system
- setup planets
Thank you!

- for your time today and your work on Debian!
- Questions?
- Remarks? Suggestions?
- Who wants to join?
- I'm very happy about feedback!

I'm h01ger on IRC or mailto:holger@debian.org